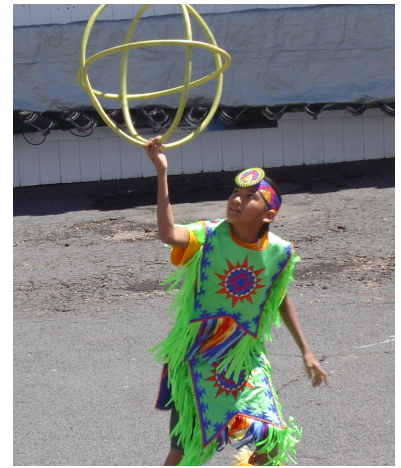


56th Annual COCONINO COUNTY F A I R



Celebrating Communities & Cultures

September 2-5, 2005
Coconino County Fairgrounds
Flagstaff, Arizona

The Coconino County Fair is a favorite of Coconino County residents, providing an opportunity to celebrate our diverse community, bringing the arts, cultures and families together. The Coconino County Fair is becoming increasingly popular with folks from the Phoenix and Tucson metropolitan areas as well. The relaxed, friendly, down-home atmosphere provides a fun Labor Day weekend outing for the whole family to enjoy. The activities and entertainment celebrate the rich cultural treasures of our county, and a sunny early-September weekend in the pine trees of Flagstaff is a huge draw to locals and visitors alike!

WHY SHOULD I SPONSOR THE FAIR?

The Coconino County Fair is produced by Coconino County Parks and Recreation (CCPR). Businesses, organizations, and individuals help CCPR create the **Biggest and Best Annual Event** in Northern Arizona. Media advertising, promotions, cash contributions help pay for entertainment, educational programs, livestock activities, ribbons and much more. Every bit of support is directed back to the fair-goers, keeping the cost of attending the event as low as possible.

Sponsor Benefits:

- Promoting to 54,000 plus attendees
- Regional and State audiences
- Community Involvement
- Customized Sponsor Packages

If you haven't supported the Fair in the past, we encourage you to start a new tradition this year and make a contribution. If you've been involved for years, we thank you and look forward to celebrating another year with you. Sponsorships range from \$25 to \$25,000, allowing you to contribute at a level that is appropriate for you, your business or organization.

Call Carl Robinson at 928-774-5811 to discuss custom sponsorship packages that will bring your company to the fore front.

SPONSORSHIP BENEFIT OPTIONS:

From signage, admission passes to regional advertising, the benefits of supporting the annual Coconino County Fair (and Coconino County Parks and Recreation Department) are endless! Personalize your own sponsorship package or choose from one of the following options:



BLUE RIBBON – \$5,000 +

- Prominent logo recognition on all print and television advertising.
- Sponsors to provide up to 6 signs or banners , placed in and around Fairgrounds.
- 1/2 page ad in Fair Program.
- 10' x 10' booth space.
- 200 regular adult admission passes.
- 50 parking passes.
- 20 carnival passes.



RED RIBBON – \$2,500 - \$4,999

- Name recognition on all print and television advertising.
- Sponsor to provide up to 3 signs or banners, placed in and around fairgrounds.
- 1/3 page ad in the Fair Program.
- 100 regular adult admission passes.
- 25 parking passes.



WHITE RIBBON -- \$1,000 - \$2,499*

- Name recognition on 2005 Coconino County Fair event poster.
- Sponsor to provide 1 sign or banner, placed in fairgrounds.
- 1/6 page ad in the Fair Program.
- 50 regular adult admission passes.
- 15 parking passes.



GREEN RIBBON -- \$500 - \$999

- 1/12 page ad in the Fair Program.
- Sponsor to provide 1 sign or banner, placed in fairgrounds.
- 25 regular adult admission passes.
- 10 parking passes.



PINK RIBBON – All other

- \$300 - Theme area or building sponsor
- \$100 - Buckle sponsor
- \$25 - Award sponsor
- Name recognition or signage in the department, building or division of the Fair for which the sponsorship is given.
- Name recognition in Fair Program.
- Adult admission passes provided based on contribution.
- Parking passes provided based on contribution

* Sponsorships may be paid in cash, donated in the form of in-kind products or services, or provided to CCPR as a combination of the two.

56th Annual COCONINO COUNTY FAIR

Celebrating Communities & Cultures

SPONSOR/ADVERTISER REGISTRATION FORM

Company Name: _____

Primary Contact: _____

Title or Position: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____



YES! Count on us as a:

- ☐ **Blue Ribbon Sponsor** (\$5,000 +) - receives 1/2 page ad in Fair Program
- ☐ **Red Ribbon Sponsor** (\$2,500 - \$4,999) - receives 1/3 page ad in Fair Program
- ☐ **White Ribbon Sponsor** (\$1,000 - \$2,499) - receives 1/6 page ad in Fair Program
- ☐ **Green Ribbon Sponsor** (\$500 - \$999) - receives 1/12 page ad in Fair Program
- ☐ **Pink Ribbon Sponsor** (all other contributions)

We will contribute:

- ☐ Theme Area or Building (\$300) \$ _____
- ☐ Livestock award buckle (\$100 each): quantity _____ total \$ _____
- ☐ A cash prize of (\$25 +) \$ _____
- ☐ Gift certificate(s) in the amount of \$ _____
- ☐ Other (please describe) _____

We would like to sponsor (Theme Tent or building) _____
(i.e., Arts & Culture Tent, Beef Barn, Fine Arts Building) reference list below

We would like this award to be given for _____
(i.e., Best of Show or Junior/Senior livestock winners) in:

- | | |
|---|---|
| <input type="checkbox"/> Agriculture & Horticulture | <input type="checkbox"/> Junior Beef |
| <input type="checkbox"/> Floriculture | <input type="checkbox"/> Junior Goats |
| <input type="checkbox"/> Fine Arts | <input type="checkbox"/> Junior Horse |
| <input type="checkbox"/> Gems & Minerals | <input type="checkbox"/> Junior Llama & Alpaca |
| <input type="checkbox"/> Hobbies & Collections | <input type="checkbox"/> Junior Poultry |
| <input type="checkbox"/> Home Economics | <input type="checkbox"/> Junior Rabbits |
| <input type="checkbox"/> Open Youth | <input type="checkbox"/> Junior Sheep |
| <input type="checkbox"/> Schools | <input type="checkbox"/> Junior Swine |
| <input type="checkbox"/> Arts & Culture Tent | <input type="checkbox"/> Round Robin Championship |
| <input type="checkbox"/> Outdoor Recreation Tent | |
| <input type="checkbox"/> Environmental Tent | |

PLEASE TURN OVER - Form continues on back

YES! We want to purchase display advertising space in the **Fair Book:**

The Fair Book is published in early spring. The 100 + page book is distributed county-wide and contains information on how to enter one's animals and/or product for judging. 5000 copies are distributed throughout Northern Arizon. Call for more information.

- ☐ Full Page (7 1/2" x 10") - \$250
- ☐ 1/2 page (5.02 x 11.35") - \$125
- ☐ 1/4 page (5.02" x 5.425") - \$75

TOTAL PAYMENT DUE: \$_____

Method of Payment:

- ☐ Check (payable to Coconino County Fair)
- ☐ Trade (please attach proposal)
- ☐ VISA/MasterCard # _____ - _____ - _____ - _____ exp. date: _____

Please send this form and payment/proposal to: Carl Robinson, Coconino County Parks and Recreation, HC 39 Box 3A, Flagstaff, AZ 86001, or fax to (928) 913-0750.
Questions, please call (928) 774-5811.

**THANK YOU FOR
SUPPORTING
COCONINO COUNTY'S
BIGGEST AND
BEST EVENT!**